



# HOUSING CONFERENCE 2020

BEYOND THE PANDEMIC - RESHAPING REAL ESTATE

26 - 27 November 2020 | 9.00 am - 1.00 pm | Zoom Webinar

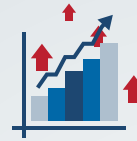
## EVENT HIGHLIGHTS:



Kuala Lumpur Structure  
Plan 2040 (KLSP2040) -  
Vision and Challenges\*



Asia Pacific's Real Estate  
Market Performance 2020  
and Market  
Outlook/Recovery Trends  
for 2021



Malaysia's Real Estate  
Market Performance  
and Market Outlook



Real Estate  
Resilience - The  
Key to Survival

## WEBINAR REGISTRATION

20% off for group registration (3 & above)

REHDA MEMBER  
RM388.00

NON MEMBER  
RM488.00

### FOR DELEGATES REGISTRATION

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### FOR SPONSORSHIP OPPORTUNITIES

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TIME	PROGRAMME
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9.00 am	Opening Remarks by Dato' Jeffrey Ng Tiong Lip, Chairman, REHDA Institute
9.15 am	<b>Keynote Presentation: Kuala Lumpur Structure Plan 2040 (KLSP2040) - Vision and Challenges</b>  Invited: YBhg. Datuk Hj. Mahadi bin Che Nga, Mayor of Kuala Lumpur, Kuala Lumpur City Hall (DBKL)

### Session One: Real Estate Market Performance 2020 and Market Outlook/Recovery Trends for 2021

10.00 am	<b>Asia Pacific's Real Estate Market Performance and Market Outlook</b>  Invited: <b>Mr. Terence Tang</b> , Managing Director, Asia Capital Markets and Investment Services, <b>Colliers International</b>
10.45 am	<b>Malaysia's Real Estate Market Performance and Market Outlook</b>  Invited: <b>Mr. Siva Shanker</b> , CEO, Real Estate Agency, <b>Rahim &amp; Co International Sdn. Bhd.</b>

### Session Two: Real Estate Resilience - The Key to Survival

11.30 am	<ul style="list-style-type: none"><li>» How different is the effect of the current pandemic as compared to the previous recessions and market downturns?</li><li>» Is a similar recovery pattern expected this time around and how can recovery be accelerated?</li><li>» How can we mitigate future market shocks?</li><li>» How can the financial sector be a significant partner in the road to recovery?</li><li>» Is real estate still an attractive asset class to both local and foreign investors?</li><li>» Remote working, E-commerce: How far will these changes impact the design and trends of new real estate supply in the future?</li></ul>
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Panel Discussion with Q&A Session  
Moderator: Invited: **Dato' Jeffrey Ng Tiong Lip**, Chairman, **REHDA Institute**  
Panellists:  
• Invited: **Tan Sri Datuk Eddy Chen Lok Loi**, Trustee, **REHDA Institute & Group** Managing Director, **MKH Berhad**  
• Invited: **Mr. Manokaran Mottain**, Chief Economist, **Alliance Bank Malaysia Bhd**  
• Invited: **Mr. Terence Tang**, Managing Director, Asia Capital Markets and Investment Services, **Colliers International**  
• Invited: **Mr. Siva Shanker**, CEO, Real Estate Agency, **Rahim & Co International Sdn. Bhd.**

1.00 pm	End of Webinar
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Notes:  
\* The Organizer reserves the right to alter the contents and timing of the programme in the best interest of the event and is not responsible for cancellations due to unforeseen circumstances.  
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\* Programme as at 16 November 2020

# HOUSING CONFERENCE 2020

27 November 2020 | 9.00 am - 12.30 pm | Zoom Webinar



TIME	PROGRAMME
9.30 am	<b>Housing Forward – Transitioning from Housing Crisis to Housing Stability</b> Invited: <b>Dr. Carmelo Ferlito</b> , Senior Fellow, Institute for Democracy and Economic Affairs (IDEAS)
10.00 am	<b>Reforming Housing Delivery – Understanding the Necessities for Affordable Housing in Malaysia</b> Invited: <b>Pn. Noorihan Binti Abd Halim</b> , Senior Principal Assistant Director, National Housing Department Ministry of Housing and Local Government (KPKT)
10.30 am	<b>Sustainable Real Estate – Shaping Cities of the Future</b> Invited: <b>Ms. Sarena Cheah</b> , Managing Director, Sunway Property
11.00 am	<b>Housing in an Ageing Community – Understanding the Potential Demand for Purpose-design Elderly Housing</b> Invited: <b>Professor Rebecca L.H. Chiu</b> , Department of Urban Planning & Design and Director of the Centre of Urban Studies and Urban Planning, Faculty of Architecture, The University of Hong Kong
11.30 am	<b>Digitalizing Marketing and Real Estate Services – What are the latest Real Estate Digital Marketing Trends in Malaysia?</b> Speaker TBC
12.00 pm	<b>Innovations in Housing Financing – How banks have changed the way financing is done in the Housing Finance Market?</b> Invited: <b>Senior Representative from Maybank Berhad</b>
1.00 pm	End of Webinar

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- \* Programme as at 16 November 2020

# HOUSING CONFERENCE 2020

26 November 2020 | 9.00 am - 12.30 pm | Zoom Webinar



## Contact REHDA INSTITUTE REGISTRATION

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Bank drafts or cheque should be crossed and made payable to 'REHDA Institute'. The cheque can be deposited to REHDA Institute's Public Bank account no and fax the bank-in slip to 03-7880 3823.

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Please read the terms and conditions below that will be binding on all participants and participating companies (REF:01012017)

REHDA Institute reserves the right to replace/change speakers or some aspects of the itinerary in the best interest of the conference.

**Confirmation of Registration**  
Participants/Participating company will need to send us back the registration form with their official company stamp as confirmation of their agreement with the organiser's terms and conditions.

**No cancellation**  
Once we have received the registration form with the company's stamp and seal, the organisers will allocate food, seating arrangements etc. for the delegates. Hence you will still be charged whether or not your participants turn up on the day.

**Payments**  
All full payments must be made to the organisers before the actual event day. For those paying through bank transfers, please make sure you send us a copy of your bank in slip and details, else the payment may not be acknowledged by us.

The confirmation e-mail will be issued 7 days before the commencement of the event. In the event if you do not receive the confirmation letter/email, please contact us immediately.

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Company Name
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Contact Number (Compulsory)

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	Company to invoice:	

2	Name	Job Title
	Mobile (Compulsory)	Email
	Company to invoice:	

3	Name	Job Title
	Mobile (Compulsory)	Email
	Company to invoice:	

4	Name	Job Title
	Mobile (Compulsory)	Email
	Company to invoice:	

5	Name	Job Title
	Mobile (Compulsory)	Email
	Company to invoice:	

### REGISTRATION FEES (Course fee per participant)

	REHDA Member	Non Member
Normal Price	<input type="checkbox"/> RM 388.00 Membership No: _____	<input type="checkbox"/> RM 488.00
Group Discount 20% off (3 & above)	<input type="checkbox"/> RM931.20 (3x pax)	<input type="checkbox"/> RM1171.20 (3x pax)
	<input type="checkbox"/> RM1241.60 (4x pax)	<input type="checkbox"/> RM1561.60 (4x pax)
	<input type="checkbox"/> RM1552.00 (5x pax) Membership No: _____	<input type="checkbox"/> RM1952.00 (5x pax)

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