



REHDA WEEKLY

25th NOVEMBER 2016

For the week: 19th November –25th November

Relevant, Responsive, Responsible, Respected.

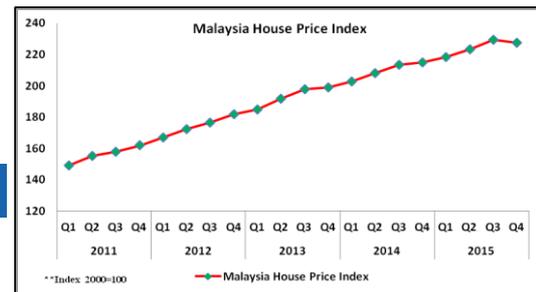
The REHDA Weekly provides brief news summaries on local and international topics related to property and national economic indicators.

PART 1
ABCs
OF THE DIGITAL NEW MEDIA MARKETING IN
REAL ESTATE
&
PROPERTY DEVELOPMENT

6TH DECEMBER 2016 @ WISMA REHDA
FOR MARKETING & NON-MARKETING PERSONNEL

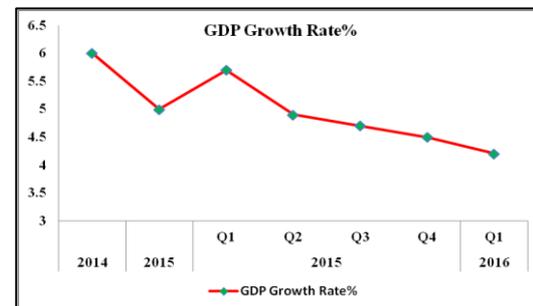
National Economic Indicators

Malaysia House Price Index (updated every quarter)



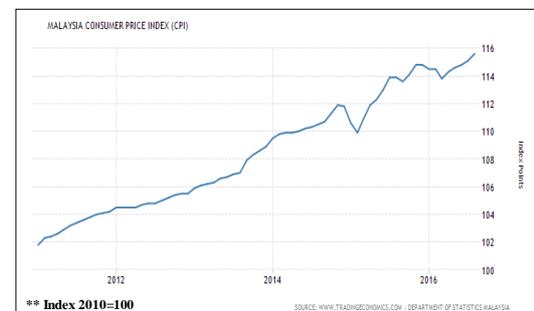
Source: National Property Information Centre (NAPIC) as of 07/10/2016

GDP Growth Rate % (updated every quarter)



Source: Department of Statistics Malaysia as of 07/10/2016

Consumer Price Index Malaysia (updated every quarter)



Source: tradingeconomics.com as of 07/10/2016

MALAYSIA NEWS

ECONOMY

Bank Negara keeps OPR unchanged at 3%

Bank Negara has maintained the overnight policy rate (OPR) at 3% at its Monetary Policy Committee (MPC) meeting held Wednesday, in line with market expectations. Bank Negara had lowered its benchmark rate by 25 basis points to 3% in July...

| [The Star Online, 23 November 2016, LINK](#)

Malaysia October inflation seen steady at 1.5% y-o-y: poll

Malaysia's annual inflation rate likely remained unchanged at 1.5 per cent for the third month in a row, a Reuters poll showed. Lower fuel prices and a high base from a year earlier will likely have kept inflation in check, economists said...

| [The Business Times, 22 November 2016, LINK](#)

CONSTRUCTION, HOUSING AND POLICY

Titijaya plans entry into affordable housing segment with RM2.4b project

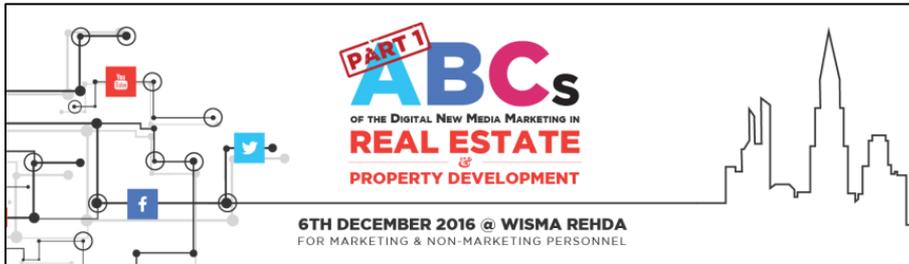
Titijaya Land Bhd plans to enter the affordable housing segment with a proposed development of RM2.4 billion in gross development value (GDV) in Bukit Raja, Petaling in Selangor in the second quarter of 2017...

| [The Edge Property, 23 November 2016, LINK](#)

MKH and PRIMA to develop project in Kajang with GDV in RM464mil

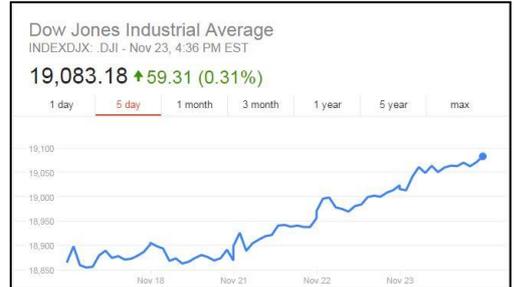
MKH Bhd and PRIMA Corp Bhd will jointly undertake a mixed development project with a gross development value of RM464mil on 8.22 acres in Kajang, Selangor. In a filing with Bursa Malaysia, the property development, construction and plantation group said PRIMA had allowed its unit Metro KL City Sdn Bhd ...

| [The Star Online, 21 November 2016, LINK](#)



STOCK MARKET INDICES

Dow Jones Industrial Average



Source: yahoofinance.com as of 23/11/2016 04:36 PM EST

Hang Seng Index



Source: yahoofinance.com as of 25/11/2016 2:23 PM GMT +8

Nikkei 225



Source: yahoofinance.com as of 25/11/2016 3:00PM GMT+9

FTSE BURSA MALAYSIA



Source: yahoofinance.com as of 25/11/2016 6:26 AM GMT

MALAYSIA NEWS

M'sia, Thailand to discuss rail project soon

Malaysia and Thailand will soon begin discussions on the feasibility of constructing a 1,400km High Speed Rail (HSR) connecting Kuala Lumpur and Bangkok, according to the Thai transport minister. Arkom Termittayapaisith said the project, if it gets the green light, will shorten the journey between the two capitals to six hours....

| [The Star Online, 24 November 2016, LINK](#)

Govt to help steel players consolidate

The government will facilitate the consolidation of steel and iron producers to ensure a more sustainable economic future, said Second International Trade and Industry Minister Datuk Seri Ong Ka Chuan. "Consolidation is not a new idea for the world's iron and steel industry. The China factor is a game changer for Malaysia. The influx of cheaper steel products from China is affecting our local millers...."

| [New Straits Times Online, 23 November 2016, LINK](#)

Ekovest targets RM600mln worth of construction jobs next year

Ekovest Bhd is eyeing RM600 million worth of construction job wins in 2017 on top of its current total order book of RM6.6 billion. Ekovest managing director Datuk Seri Lim Keng Cheng said the company is aggressively tendering for more projects, particularly the beautification works from Kuala Lumpur City Hall (DBKL) and the 1Malaysia Housing Projects for Civil Servants (PPA1M)....

| [New Straits Times Online, 23 November 2016, LINK](#)

PROPERTY MARKET ACTIVITIES

Waterside Residence at The Light, Penang launching soon from RM749,000

IJM Land Bhd, the property development arm of IJM Corp Bhd, will launch the Waterside Residence at The Light in Penang sometime in December. The Waterside Residence is the first residential tower of The Light Waterfront phase 2, with an estimated gross development value (GDV) of RM240 million. ..

| [The Edge Property, 23 November 2016, LINK](#)

Setia EcoHill signs agreement with MBO Cinemas

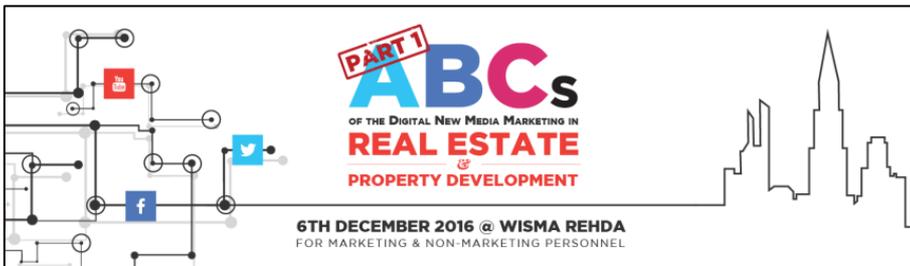
Setia Ecohill Sdn Bhd, a subsidiary of property developer SP Setia Bhd, has inked an agreement with MBO Cinemas Tuesday, signifying the cinema as EcoHill Walk Mall's first tenant. MBO Cinemas will take up 58,000 sq ft out of the 170,000 sq ft net lettable area (NLA) of the neighbourhood mall in Setia Ecohill, Semenyih.....

| [The Star Online, 22 November 2016, LINK](#)

Stellar World to complete Phase 1 of The Gateways next year

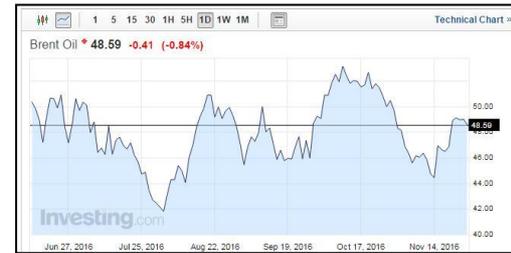
Selangor-based property developer Stellar World Sdn Bhd is set to complete the first phase of the 151-acre The Gateways integrated development. Located at Pengkalan Hulu, [Perak](#) along the main international Malaysia-Thailand border crossing that connects to Thailand's southernmost town of Betong, The Gateways

| [The Edge Property, 20 November 2016, LINK](#)



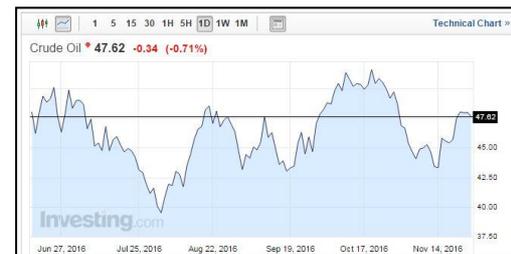
COMMODITIES PRICES

Brent Oil



Source: investing.com as of 25/11/2016 06:15:42 GMT

Crude Oil



Source: investing.com as of 25/11/2016 06:17:30 GMT

CURRENCY EXCHANGE

USD/MYR



Source: investing.com 25/11/2016 06:19:43 GMT

MALAYSIA NEWS

Soft luxury condominium market prevails

The subdued property market is expected to cause prices of luxury condominiums, especially those within the Kuala Lumpur City Centre (KLCC), to remain soft over the near term. Nevertheless, some see the soft market as an opportunity to attract buyers or investors, if not tenants, while some developers also believe that the market is gearing up for an upturn going into 2017...

| [The Star Online, 19 November 2016, LINK](#)

INTERNATIONAL NEWS

\$100 Billion Chinese-Made City Near Singapore 'Scares the Hell Out of everybody'

The landscaped lawns and flowering shrubs of Country Garden Holdings Co.'s huge property showroom in southern Malaysia end abruptly at a small wire fence. Beyond, a desert of dirt stretches into the distance, filled with cranes and piling towers that the Chinese developer is using to build a \$100 billion city in the sea.....

| [Bloomberg, 24 November 2016, LINK](#)

Property counters outpace losses in China stock market

A number of real estate stocks in China on Wednesday defied the overall market by hitting their daily trading limits before the market retreated slightly in the afternoon. Greenland Holdings, Tieling New City and China Fortune reached their daily 10 per cent upper limits in morning trade.....

| [South China Morning Post, 23 November 2016, LINK](#)

Singapore Braces for Globalization Backlash as Trade Fears Grow

Singapore, on track to post its worst economic performance since the 2009 global financial crisis this year, is bracing for more uncertainty as rising protectionism poses risks for the export-dependent nation. While the government is forecasting economic growth of as much as 3 percent in 2017 -- double the maximum it sees for this year...

| [Bloomberg, 24 November 2016, LINK](#)